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Jimmy Mistry engineers sophisticated interiors for Rustomjee Elements, Mumbai

The luxury residential project's newest show flat has got some serious interior "engineering" woven into its design



Della Group Chairman and Managing Director Jimmy Mistry has designed one of the show flats for Rustomjee Elements, Mumbai

Design Diva Meet Engineering Maverick

If Sussanne Khan blended her innate sense of the classics with her contemporary design sensibility to execute her larger-than-life interpretation of Rustomjee Elements' 4BHK apartment, then design maverick Jimmy Mistry zoomed in at the macro level and focused on precision and engineering for the very same project. But glamour, elegance and sophistication has been the mainstay of both these design mavens, and so, we step into Rustomjee Elements, a luxury gated community development at DN Nagar, Mumbai with a level of expectation that is reserved for only the most discerning creatives.

For their latest 5-tower residential project, Rustomjee Elements has brought on board four talented interior designers to showcase their unique interior design aesthetics across four different show flats — beginning with Patty Mak and interior designer Simone Arora, and then Sussanne Khan's ultra-cosy yet glamorous show flat, to the high-functioning, tech-enabled, sophisticated apartment "engineered" (not just designed) by Della Group Chairman and Managing Director, Jimmy Mistry — it's a smorgasbord of design sensibilities and a treat for home buyers.



The Rustonjee Elements show flat designed and configured by Jimmy Mistry

Not Just Interior Design, it's Interior Engineering

The Rustonjee Elements show flat designed and configured by Jimmy Mistry is a reflection of his two-decades of experience keenly observing Indian consumers. Home owners to be precise. Right from how we look to maximise limited spaces to our need for storage, "think of all the things we stuff into our bedside cabinets," shares Jimmy Mistry, with equal parts humour and exasperation. This experiential paradigm is what forms the basis of Jimmy's vision and approach toward all his designed luxury residential projects. Functionality doesn't preclude sophistication, in the same way that expanse (having more space) needn't lead to opulence.

Speaking about his approach to the show flat of Rustonjee Elements, Jimmy Mistry says, "I was given a free hand to deliver a distinctly elegant opulence, styled to every single inch of it with my own designs as well as the best from the other leading thinkers of the design industry. A home by Della by Jimmy Mistry is designed for the modern family to accommodate their dynamic needs. The elements of luxury, technology, and comfort are collaborated in a perfect mix to lend a sense of pride and satisfaction to each resident."



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